

PROZONE®

Frome Care Home Case Study

PROZONE® AUTOMATIC OZONE GENERATOR



LOCATION:

Frome Care Home is located in Somerset, and provides EMI (Dementia) and nursing care for up to 60 older people. It hosts a variety of bedrooms across two homely buildings, 'The Parsonage' and 'Woodlands'. It also has a choice of lounges and assisted shower and bathrooms.



PROBLEM:

The management team at Frome Care Home wanted to freshen their main reception area and create a pleasant and relaxing environment for their residents

One of the biggest and most heart wrenching decisions to make is the choice of a care home for a relative, and with smell being the most sensitive of the senses, and studies showing that 75% of emotions are triggered by smell, it is not surprising that they wanted first impressions to count.

It has been proven that individuals can remember smells with 65% accuracy after a year, whilst visual recall is approx. 50% after three months, so it can be just as important (and maybe even more so) that a care home smells fresh to residents and their families to improve their quality of life and experiences.

SOLUTION:

The Prozone® unit was recommended to the care home by Ozofresh a supplier of ozone generators and airpurifiers, Prozone® is designed to eradicate stubborn smells and up to 99.9% of bacteria and viruses.

Kevin Bullman from Ozofresh explains, "This wall mounted odour control unit will automatically clear the room of almost any airborne pollutants and bacteria, maintaining a set level of ozone wherever it is installed. It has removed the unpleasant smells that were already present in the area, and now the reception area is fresh and smells clean.

"Because the unit is also portable the home can start becoming more proactive to treat odour control and the mobility that means they can treat multiple rooms if necessary in the future. The versatility of this system means the scope for application in the care home environment is vast."

CONTACT DETAILS

Cell: +27(0) 81 431 2625

E-mail: philclassic@lantic.net